

2012 FFA Lapsed Player Survey Questionnaire

Introduction text - TBC

SCREENER

1.	Former participation		
	Did you play football for a team in an organised competition or association affiliated with Football Federation Australia (FFA) at any time during 2011 ?		
	Yes	Continue to Q2	1
	No	Thanks and end	2
2.	Current participation		
	Have you played football for a team in an organised competition or association affiliated with Football Federation Australia (FFA) at any time during 2012 ?		
	Yes	Thanks and end	1
	No	Continue	2
3.	Other participation		
	Have you played football for a team in any of the following competitions or associations which are unaffiliated with the FFA at any time during 2012 ?		
	School football		1
	Churches football league		2
	Indoor soccer (not Futsal)		3
	Other unaffiliated competition or association (please specify)		4
	None		5

DEMOGRAPHICS

4.	Gender		
	What is your gender?		
	Male		1
	Female		2
5.	Age		
	What is your age?		
		1
6.	State		

In which state or region do you live?		
Australian Capital Territory		1
New South Wales		2
Northern New South Wales		3
Northern Territory		4
Queensland		5
South Australia		6
Tasmania		7
Victoria		8
Western Australia		

7. Region		
Do you live in a metropolitan or regional area?		
Metropolitan area (e.g. a capital city)		1
Regional area (e.g. outside of the capital city)		2

FOOTBALL PROFILE

8. Interest level		
How would you describe your current level of interest in football in general?		
Very interested	Scale 10-0 with end point labels only	10
Not at all interested		0

9. Format played		
Which of the following best describes the main format of football that you most recently stopped playing?		
Small Sided Football (football for 5 to 11 year olds)		1
Schools 5-a-side		2
Football Fives (5-a-side)		3
Outdoor (7-a-side)		4
Outdoor (11-a-side)		5
Futsal		6
Indoor Soccer		7
Indigenous football program		8
Disability football program		9

10. Level played		
Which of the following best describes the level of football that you most recently stopped playing?		
Community or Club level		1
Representative or Zone level		2
Elite or State level		3

National level	4
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11. Football Region		
In which football region or zone did you most recently play football?	Auto Record from DB	
<i>(if Victoria at Q5)</i>		
Melbourne Metro – Western		1
Melbourne Metro – North West		2
Melbourne Metro – North East		3
Melbourne Metro – Northern		4
Melbourne Metro – Central		5
Melbourne Metro – Eastern		6
Melbourne Metro – South Eastern		7
Melbourne Metro – Southern		8
Victoria Regional – Loddon Malle		9
Victoria Regional – Wimmera South Coast		10
Victoria Regional – Goulburn North East		11
Victoria Regional – Gippsland		12
Don't know/not sure		98
<i>(if New South Wales at Q5)</i>		
Bankstown District Amateur Soccer Association		1
Blacktown & Districts Soccer Football Association		2
Canterbury & District Soccer Football Association Inc.		3
Central Coast Football		4
Eastern Suburbs Football Association		5
Gladesville Hornsby Football Association Inc.		6
Granville & District Amateur Soccer Association Inc.		7
Football South Coast		8
Ku-Ring-Gai & District Soccer Football Association		9
Macarthur Districts Soccer Football Association		10
Manly Warringah Football Association Inc.		11
Nepean Districts Soccer Football Association		12
Southern Districts Soccer Football Association		13
St George Soccer Football Association Inc.		14
Sutherland Shire Football Association Inc.		15
Eurobodalla Soccer Association		16
Far South Coast Soccer Association		17
Highlands Soccer Association Inc.		11
Shoalhaven District Soccer Association		8
Southern Tablelands Football Association		19

Griffith & District Amateur Soccer Association	20
South West Slopes Soccer Association	21
Soccer Albury Wodonga	22
Football Wagga Wagga	23
Bathurst District Football Association	24
Dubbo & District Soccer Association	25
Lachlan Amateur Soccer Association	26
Lithgow District Soccer Association	27
Orange & Districts Soccer Association	28
Western Plains Soccer Amateur Association	29
Premier League	30
Super League	31
State League Division 1	32
State League Division 2	33
<i>(if Northern New South Wales at Q5)</i>	
Football Far North Coast	1
Football Mid North Coast	2
Hunter Valley Football	3
Macquarie Football	4
Newcastle Football	5
North Coast Football	6
Northern Inland Football	7
<i>(if Australian Capital Territory at Q5)</i>	
North Region	
South Region	1
	2
<i>(if Northern Territory at Q5)</i>	
Northern Zone	
Central Zone	1
Southern Zone	2
	3
<i>(if Queensland at Q5)</i>	
Far North Queensland	
North West Queensland	1
Southern North Queensland	2
Central Queensland	3
Wide Bay	4
Sunshine Coast	5
Brisbane	6
Gold Coast	7
South West Queensland	8

		9
(if South Australia at Q5)		
Adelaide Hills Junior Soccer Association		
Broken Hill Soccer Association		1
Collegiate Soccer League		2
Futsal SA		3
Noarlunga and Districts Junior Soccer Association		4
North West Junior Soccer Association		5
Port Augusta Junior Soccer Association		6
Port Lincoln Soccer Association		7
Port Pirie Junior Soccer Association		8
Riverland Soccer Association		9
SA Masters League		10
Western Border Soccer Association		11
		12
(if Tasmania at Q5)		
Northern		
Southern		1
		2
(if Western Australia at Q5)		
Metro North		
Metro Central		1
Metro East		2
Metro South		3
Midwest/Gascoyne		4
Kimberley/Pilbara		5
Wheatbelt/Goldfields		6
Great Southern		7
Peel		8
South West		9
		10

12.	Duration of participation	
	For how many years in total have you played football?	
	Less than 2 years	1
	3-4 years	2
	5-6 years	3
	7-9 years	4
	10-14 years	5
	15-19 years	6
	More than 20 years	7

13.	Introduction to football
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Which of the following best describes the main influence on your decision to first start playing football? (Please select one only)		
I had a brother that played or was interested in football	[Rotate options]	1
I had a sister that played or was interested in football		2
I had a Mum that played or was interested in football		3
I had a Dad that played or was interested in football		4
I had a friend that played or was interested in football		5
I had played football at school during sport or physical education classes		6
I had played football at school during a clinic or program run by someone external from the school		7
I had played football during the Active After School Care program		8
There was a football club that played matches near my home		9
I was a fan of the A-League or an A-League team		10
I was a fan of the W-League or a W-League team		11
I was a fan of the Socceroos or Matildas national team		12
I was a fan of the English Premier League or an English Premier League team		13
I was a fan of other European soccer leagues or a European team		14
I had a parent that thought Football was a safe sport		15
I had a parent that encouraged me to play		16
I had seen Football advertisements promoting local football		17

OVERALL PERCEPTIONS

14.	Satisfaction rating		
	How satisfied or dissatisfied were you with your most recent experience of playing football (over the duration of the season)?		
	Extremely Satisfied		6
	Very Satisfied		5
	Fairly Satisfied		4
	Fairly Dissatisfied		3
	Very Dissatisfied		2
	Extremely Dissatisfied		1
	Don't know		99

15.	Reason for satisfaction rating		
	In relation to your answer to the previous question, what was the main reason contributing to your [satisfaction/dissatisfaction] with the experience of playing football? (Please type in your answer)		
		1

16.	Likes		
	What would you say are the best parts about playing football? What did you most		

enjoy? (Please type in your answer)		
.....		1
.....		2
.....		3

17. Dislikes		
What would you say are the worst parts about playing football? What did least enjoy? (Please type in your answer)		
.....		1
.....		2
.....		3

18. Reactivation		
Overall, how likely is it that you will play football again:		
In the next 12 months		1
In the next 2 – 3 years		2
In the next 4 – 5 years		3
In the next 6 – 10 years		4
<i>[Scale]</i>		
Certain to		6
Very likely to		5
Fairly likely		4
Fairly unlikely		3
Very unlikely		2
Certain not to		1
Don't know		99

REASON FOR STOPPING

19. Experience influence decision to stop		
How much influence did your experience of playing football last season have on your decision to not play football in this current season?		
A lot of influence		1
Some influence		2
Very little influence		3
No influence		4

20. Point in time deciding to stop		
At what point in time did you make a conscious decision to stop playing football or realise that you were not going to continue playing?		
During the middle of the last season that I played		1

Right at the end of the last season that I played		2
During the middle of the off-season		3
Right at the beginning of this current season		4

21. Communicate decision		
Did you let the coach or team manager know that you were not going to continue playing football?		
Yes		1
No		2

22. Retention attempt		
Did anybody from your most recent club or team contact you to ask if there was a way that they could help keep you involved with football as a player?		
Yes		1
No		2

23. Main reason stopped		
What would you say was the single biggest reason you decided to stop playing football?		
.....		1

24. Other reasons stopped		
Which of the following reasons had an influence on your decision to stop playing football? (Please select all that apply – including if you have mentioned the reason in the previous question)		
The cost of registration	[Rotate options]	1
Study commitments		2
Work commitments		3
Family commitments		4
Poor quality of coaching		5
Poor quality referees/officials		6
Injury		7
Poor club environment/culture		8
Disliked training		9
Poorly organised fixture/schedule		10
Uneven grading/competition for the team		11
Uneven grading of me as an individual		12
Friends stopped playing		13
Travel distance to matches/training		14
It got too competitive/serious		15
Poor quality facilities/pitches		16
Lack of participation/involvement		17

I wanted to try another activity or sport	18
I didn't want to play with/against players of the opposite gender	19
I didn't want to commit to a full season	20

25. Change required to play again		
What changes or improvement, if anything, would make you significantly more likely to start playing football again?		
.....		1

26. Other changes improve experience		
Which of the following changes or improvements would make you significantly more likely to start playing football again? (Please select all that apply – including if you have mentioned the reason in the previous question)		
Better quality coaching	[Rotate options]	1
Better quality referees/officials		2
Improvement in club environment/culture		3
Shorter season or program duration		4
Social formats/competitions (no training)		5
Less focus on winning		6
Improved grading processes for teams		7
Improved grading processes for individuals		8
Improved quality facilities/pitches		9
Reduced time commitment required to play		10
Reduced cost of registration		11
Better organisation on match-day		12
If my friends started playing again/being able to be play with my friends		13
If my school entered a team in the local competition		14

REGISTRATION

27. Cost of registration		
Approximately how much did you pay to play your most recent season of football? (All cub fees and registration)		
Less than \$49		1
\$50 - \$99		2
\$100 - \$149		3
\$150 - \$199		4
\$200 - \$249		5
\$250 - \$299		6
\$300 - \$349		7
\$350 - \$399		8
\$400 - \$449		10

\$450 - \$499		11
\$500 - \$549		12
\$550 - \$599		13
\$600 - \$699		14
\$700 - \$799		15
\$800 - \$899		16
\$900 - \$999		17
\$1,000 - \$1,499		18
\$1,500 - \$1,999		19
\$2,000 - \$2,499		20
More than \$2,500		21

28. Value for money		
How would you rate the overall value for money of playing football in comparison to other sports and activities?		
Excellent		6
Very Good		5
Good		4
Average		3
Poor		2
Very Poor		1

29. Expected benefits not delivered		
What benefits did you expect, but not receive, with your football registration?		
.....		1

STRATEGIC MAPPING

30. Satisfaction with various aspects		
How satisfied or dissatisfied were you with the following aspects of your most recent experience of playing football (over the duration of the season)?		
Coaches	[Rotate options]	1
Facilities		2
Referees/officials		3
Pitches		4
Club administration		5
Club environment/culture		6
Quality of competition		7
Grading process		8
Fixture/schedule		9
Opportunities to progress to a higher standard of competition		10
Social opportunities		11

Training program		12
Access to support services, such as doctors and physiotherapists		13
<i>[Scale]</i>		
Extremely Satisfied		6
Very Satisfied		5
Fairly Satisfied		4
Fairly Dissatisfied		3
Very Dissatisfied		2
Extremely Dissatisfied		1
Don't know/not applicable		99

BRAND

31.	Word association		
	The following are some words or descriptions about football that other people have made. For each one listed could you please tell us the extent you believe it applies to football? (On a scale from 0-10, where 10 means strongly applies and 0 means does not apply at all)		
	Popular	[Rotate options]	1
	Unpopular		2
	Fun		3
	Boring		4
	Exciting		5
	Intimidating		6
	Aggressive		7
	Safe		8
	Dangerous		9
	Inclusive		10
	Exclusive		11
	Australian		12
	Multicultural		13
	Cool		14
	Accessible		15
	Inaccessible		16
	Skilful		17
	Youthful		18
	Organised		19
	Unorganised		20

FOOTBALL CONSUMPTION

32.	Fandom
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Which of the following football teams, leagues or tournaments do you actively follow or support? (Please select all that apply)		
Socceroos	[Rotate options]	1
Matildas		2
A-League		3
W-League		4
State or local leagues		5
International leagues (EPL, Serie A, La Liga, Bundesliga etc)		6
International tournaments (World Cup, European Championship etc)		7
None		98

33. Media consumption		
Do you follow football through any of the following? (Please select all that apply)		
Free-to-Air TV	[Rotate options]	1
Pay TV		2
Internet		3
Newspapers		4
Magazines		5
Radio		6
Social media websites		7
Attendance at matches		8
None		98

PROFILE

34. Cultural background		
What is your cultural background?		
I am Australian born, and so are my parents		1
I am Australian born, but one or more of my parents immigrated to Australia		2
I am a naturalised Australian; I immigrated from another country		3
My parents are Australian, but I was born overseas		4
Other, e.g. temporarily in Australia		5

35. Indigenous background		
Are you of Aboriginal or Torres Strait Islander origin?		
Yes		1
No		2
Do not wish to answer		3

36. Disability background		
Do you have any of the following disabilities or physical conditions that restrict your life in some way?		

Sight		1
Hearing		2
Mobility		3
Intellectual		4
Other		5
No, I do not have a disability or physical condition		6
Do not wish to answer		7

37.	Language spoken at home		
	What languages other than English, if any, do you speak at home?		
	No language other than English	[Rotate options]	1
	Italian		2
	Greek		3
	Cantonese		4
	Mandarin		5
	Arabic		6
	Vietnamese		7
	German		8
	Spanish		9
	Tagalog (Filipino)		10
	Hindi		11
	Macedonian		12
	Croatian		13
	Korean		14
	Turkish		15
	Polish		16
	Other (specify)		17

38.	Other sport interests		
	Which of the following sports or activities are you interested in as a participant or a fan? (Please select all that apply)		
	Group fitness, including aerobics/spin/body combat etc	[Rotate options]	1
	Basketball		2
	Cricket		3
	Cycling		4
	Dancing		5
	Gymnastics		6
	Australian Rules/AFL Football		7
	Rugby League/NRL/State of Origin		8
	Rugby Union/Super Rugby		9
	Football/soccer		10
	Golf		11

Horse Racing		12
Lawn Bowls		13
Jogging/Running		14
Martial arts		15
Motorcar Racing		16
Netball		17
Skiing		18
Skateboarding		19
Skate sports (roller skates/roller blades)		20
Sailing/Yachting		21
Surfing		22
Swimming		23
Tennis		24
Yoga or pilates		25
Touch Football		25
Working out at a gym		26
Other (please specify)		98
None		99

39.	Other lifestyle interests		
	Outside of your employment or school time, which of the following activities are you most likely to be doing? (Please select your top 5 only)		
	Spending time with my family	[Rotate options]	1
	Socialising with my friends		2
	Looking after my children		3
	Playing sport/exercising		4
	Housework/domestic duties		5
	Relaxing/unwinding		6
	Studying for school/university		7
	Playing computer games (Playstation, Xbox etc)		8
	Attending live events (Music, art, theatre etc)		9
	Entertainment (reading, watching DVD's, going to the movies etc)		10
	Pursuing hobbies (painting, cooking, photography etc)		11
	Eating out at cafes and restaurants		12
	Shopping (for clothes, jewellery etc)		13
	Spending time outdoors (beach, parks etc)		14
	Browsing the internet/social media (Facebook etc)		15
	Volunteering/community work		16